





THINK SOCIAL

PROMOTING SOCIAL ENTREPRENEURIAL
MINDSETS FOR A SUSTAINABLE FUTURE



I04-A2 PILOTING REPORTS



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THINK SOCIAL

PROMOTING SOCIAL ENTREPRENEURIAL
MINDSETS FOR A SUSTAINABLE FUTURE



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Think Social / Piloting Report

Please, provide some information of your piloting program.

Partner Organisation: *

- IDEC
- IWM
- Emphasys Centre
- DRAMBLYS
- Culture Goes Europe (CGE)
- Spectrum Research Centre CLG
- ASSERTED KNOWLEDGE (AKNOW)

Educational Program of the Piloting

How was the piloting conducted? *

Face-to-face

Online

Blended method

All of the above

Другое:

What kind of activities were offered during the pilot testing? You can select several options or add yours. *

Workshop on the topic of the developed module

Visits to initiatives & enterprises

Lecture from an expert/ guest speakers

Excursion

Mentoring hours

Run events with social entrepreneurs, like cooking events

Другое:

Did your participants acquire Open Badges at the end of the piloting? *

- Yes
- No
- Only some

Did you manage to use the material from the Up-skilling Programme during the piloting? *

- Yes
- No

Did you manage to test the online interactive support centre, network & e-learning platform (<http://thinksocial.4learning.eu/social-hackathon/>)? *

- Yes
- No

Did you manage to test the Augmented Reality Game? *

- Yes
- No

Did you manage to test the ready-to use Toolkit Kit? *

Yes

No

What was the feedback from the participants regarding the usage of the material of the Up-skilling Programme? *

The pilot testing gathered very positive feedback from the people who participated. During these we developed discussions about inspiration and motivation to create a social enterprise, studied the material available on the platform, while the interview video with the president of a Greek social enterprise was very appealing.

Participants of the Piloting

How many participants took part in the piloting? *

around 10 people

What was the medium age of the participants? *

18-25

25-30

30-35

35-40

40-45

45-50

Older than 50

Другое:

What target group did you manage to reach for your pilot testing? *

Migrant women

Young migrants

Adult migrants

Adults from disadvantage backgrounds

Migrant entrepreneurs

Другое: social policy graduates, social scientists, psychologists

Details of the Piloting

When did the piloting take place? Please, provide dates and the total amount of hours of the piloting. *

29th of November and 1st of December, 2 hours each

Please, share with us how the piloting was planned and implemented. *

Due to the availability of the participants we decided to host this event online and we created a doodle to check their availability regarding the time. We also created some promotional content and shared it with our network.

What are the main learnings of the participants? Please, give as detailed answer as possible, even quotes, if you have collected. *

We based the content of the pilot testing on what is provided to the platform but we also included some psychology parameters.

Please share with us 3 to 5 video testimonials of the participants who attended the pilot testing. Links to the videos from AdminProject can be provided here: *

-

Are there any comments on how to improve the developed materials (online course, digital platform, modules, etc.) provided by the participants? *

improve the translations

Thank you for your feedback!

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Google Формы

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- Culture Goes Europe (CGE)
- Spectrum Research Centre CLG
- ASSERTED KNOWLEDGE (AKNOW)

Educational Program of the Piloting

How was the piloting conducted? *

- Face-to-face
- Online
- Blended method
- All of the above
- Другое:

What kind of activities were offered during the pilot testing? You can select several options or add yours. *

- Workshop on the topic of the developed module
- Visits to initiatives & enterprises
- Lecture from an expert/ guest speakers
- Excursion
- Mentoring hours
- Run events with social entrepreneurs, like cooking events
- Другое: Social Hackathon and Board games night

Did your participants acquire Open Badges at the end of the piloting? *

- Yes
- No
- Only some

Did you manage to use the material from the Up-skilling Programme during the piloting? *

- Yes
- No

Did you manage to test the online interactive support centre, network & e-learning platform (<http://thinksocial.4learning.eu/social-hackathon/>)? *

- Yes
- No

Did you manage to test the Augmented Reality Game? *

- Yes
- No

Did you manage to test the ready-to use Toolkit Kit? *

Yes

No

What was the feedback from the participants regarding the usage of the material of the Up-skilling Programme? *

we didn't use it. We have theoretical inputs on the topic of social entrepreneurships in the Winter Academy C1 mobility in December. Participants found the inputs very informative. Some were more acquainted to the topic than others.

Participants of the Piloting

How many participants took part in the piloting? *

More than 70 people considering all the activities that reached 30 hours of blended mobility (for concrete number of people, participant lists are available)

What was the medium age of the participants? *

18-25

25-30

30-35

35-40

40-45

45-50

Older than 50

Другое: 25 to 40 years

What target group did you manage to reach for your pilot testing? *

Migrant women

Young migrants

Adult migrants

Adults from disadvantage backgrounds

Migrant entrepreneurs

Другое:

Details of the Piloting

When did the piloting take place? Please, provide dates and the total amount of hours of the piloting. *

30 hours of blended activities

Please, share with us how the piloting was planned and implemented. *

Was planned with infodays in local events and university fairs + previous assessment of target group needs + we planned the activities in cooperation with IWM and with relevant local stakeholders like Platform e.V., Damigra, Interkultureller garden, GBG,

What are the main learnings of the participants? Please, give as detailed answer as possible, even quotes, if you have collected. *

Design Thinking workshop on how to prototype and concretise ideas. How to design SMART goals for personal and project development. Funding opportunities in Thuringia, who to reach and who can apply. Social media for social projects. Management models for community gardens. Concept of social entrepreneurship. Examples of social entrepreneurship in Erfurt.

Please share with us 3 to 5 video testimonials of the participants who attended the pilot testing. Links to the videos from AdminProject can be provided here: *

Link in Admin project

Are there any comments on how to improve the developed materials (online course, digital platform, modules, etc.) provided by the participants? *

modules were developed by different partners as they repeat themselves with the information provided.

Thank you for your feedback!

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- ASSERTED KNOWLEDGE (AKNOW)

Educational Program of the Piloting

How was the piloting conducted? *

- Face-to-face
- Online
- Blended method
- All of the above
- Другое:

What kind of activities were offered during the pilot testing? You can select several options or add yours. *

- Workshop on the topic of the developed module
- Visits to initiatives & enterprises
- Lecture from an expert/ guest speakers
- Excursion
- Mentoring hours
- Run events with social entrepreneurs, like cooking events
- Другое:

Did your participants acquire Open Badges at the end of the piloting? *

- Yes
- No
- Only some

Did you manage to use the material from the Up-skilling Programme during the piloting? *

- Yes
- No

Did you manage to test the online interactive support centre, network & e-learning platform (<http://thinksocial.4learning.eu/social-hackathon/>)? *

- Yes
- No

Did you manage to test the Augmented Reality Game? *

- Yes
- No

Did you manage to test the ready-to use Toolkit Kit? *

Yes

No

What was the feedback from the participants regarding the usage of the material of the Up-skilling Programme? *

The material is very profound and offers a lot of information on SE. It takes some time to work through the topics. The AR game and other practical methods help to get a better understanding of the topic and to learn and improve practical competences as a SE. Even though if participants did not want to start their own SE, they found the content and provided infos helpful to better be able to know what to do professionally in Germany.

Participants of the Piloting

How many participants took part in the piloting? *

20

What was the medium age of the participants? *

- 18-25
- 25-30
- 30-35
- 35-40
- 40-45
- 45-50
- Older than 50
- Другое:

What target group did you manage to reach for your pilot testing? *

- Migrant women
- Young migrants
- Adult migrants
- Adults from disadvantage backgrounds
- Migrant entrepreneurs
- Другое:

Details of the Piloting

When did the piloting take place? Please, provide dates and the total amount of hours of the piloting. *

Sep. 17 / October October 5 / October 15 / November 16 2022 | 30hrs in total

Please, share with us how the piloting was planned and implemented. *

The piloting consisted of various parts: There were 2 info days to inform and invite possible participants to the upcoming events. The main event was a 12hrs social hackathon which introduced the idea of social entrepreneurship to the participants and provided various workshops helpful to solve the 2 provided local challenges. In the end the teams came up with their own idea on social initiatives to foster local communities - it was a great opportunity to implement the gained knowledge, to dive into the idea of SE and to work together in a multicultural team. This event was followed by a presentation and exchange with a social entrepreneur. The event provided the possibility to learn about an idea already implemented as well as to network and to exchange about own ideas, incl. challenges.

What are the main learnings of the participants? Please, give as detailed answer as possible, even quotes, if you have collected. *

- To get an idea, what SE is and that/if it is a chance for myself: Main learning: SE gives the opportunity to include doing something good for the society & can be a way to make a living out of what I love // - There are many different topics relevant to become a SE - networking and professional guidance/advice are very helpful: The TS material offers many of that: material to learn more about SE, networking opportunities and good practices // Being in a group enormously helps to understand the topics & discuss about it, it even helps when developing your own ideas - the TS project provided that opportunity to be in a group and to exchange with others.

Please share with us 3 to 5 video testimonials of the participants who attended the pilot testing. Links to the videos from AdminProject can be provided here: *

<https://ap.adminproject.eu/files/index/index/2419?qj#folder=92509>

Are there any comments on how to improve the developed materials (online course, digital platform, modules, etc.) provided by the participants? *

It is important to keep the developed modules practical and to adapt them to the target group (e.g. select from the variety of proposed methods, good practices, case studies provided within the project according to the respective target group). A trainer/facilitator should guide through the various material and be a guide in the sense of introducing the different materials and proposing in which order/which steps it should be used.

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- ASSERTED KNOWLEDGE (AKNOW)

Educational Program of the Piloting

How was the piloting conducted? *

Face-to-face

Online

Blended method

All of the above

Другое:

What kind of activities were offered during the pilot testing? You can select several options or add yours. *

Workshop on the topic of the developed module

Visits to initiatives & enterprises

Lecture from an expert/ guest speakers

Excursion

Mentoring hours

Run events with social entrepreneurs, like cooking events

Другое:

Did your participants acquire Open Badges at the end of the piloting? *

- Yes
- No
- Only some

Did you manage to use the material from the Up-skilling Programme during the piloting? *

- Yes
- No

Did you manage to test the online interactive support centre, network & e-learning platform (<http://thinksocial.4learning.eu/social-hackathon/>)? *

- Yes
- No

Did you manage to test the Augmented Reality Game? *

- Yes
- No

Did you manage to test the ready-to use Toolkit Kit? *

Yes

No

What was the feedback from the participants regarding the usage of the material of the Up-skilling Programme? *

- Really interesting material but quite advanced for some of them.

Participants of the Piloting

How many participants took part in the piloting? *

around 15 people per session.

What was the medium age of the participants? *

18-25

25-30

30-35

35-40

40-45

45-50

Older than 50

Другое: Variety of age groups, participants from 18 to 35 years old.

What target group did you manage to reach for your pilot testing? *

Migrant women

Young migrants

Adult migrants

Adults from disadvantage backgrounds

Migrant entrepreneurs

Другое:

Details of the Piloting

When did the piloting take place? Please, provide dates and the total amount of hours of the piloting. *

The pilot testing took place in two different groups (Group 1 and Group 2). Each group came two different sessions for 4 hours per session. Group 1: 09/12/2022 9AM-1:30PM and 16/12/2022 9AM-1:30PM Group 2: 09/12/2022 14PM-18:30PM and 16/12/2022 14PM-18:30PM

Please, share with us how the piloting was planned and implemented. *

It was shared in two sessions. Session 1: Introduction and definition of (social) entrepreneurship / Introduction to Think Social / Registration and navigation on the platform / Activity related to Module 1 (around 45 minutes) / Activity related to Module 2 (around 45 minutes) / Discussion + evaluation of session 1. Session 2: Short revision and reminder of session 1 / Activity related to Module 3 (around 45 minutes) / Activity related to Module 4 (around 45 minutes) / Activity related to Module 5 (around 45 minutes) / Conclusion and discussion (questions and doubts) for the overall training.

What are the main learnings of the participants? Please, give as detailed answer as possible, even quotes, if you have collected. *

- Definition of social entrepreneurship and its main difference from "traditional" one
- How to build your own idea based on your passion (build your business idea through 2 things that you like)
- How to calculate risks and hazards
- How to create your own business
- The EntreComp framework

Please share with us 3 to 5 video testimonials of the participants who attended the pilot testing. Links to the videos from AdminProject can be provided here: *

Should be provided soon.

Are there any comments on how to improve the developed materials (online course, digital platform, modules, etc.) provided by the participants? *

- Participants wanted more practical activities and more guidelines on the steps to follow to create a business
- Participants found the training really useful but wanted even more time to train
- They also wanted to have contact with experts that could help them at any moment.
- More videos and graphics

Thank you for your feedback!

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Educational Program of the Piloting

How was the piloting conducted? *

- Face-to-face
- Online
- Blended method
- All of the above
- Другое:

What kind of activities were offered during the pilot testing? You can select several options or add yours. *

- Workshop on the topic of the developed module
- Visits to initiatives & enterprises
- Lecture from an expert/ guest speakers
- Excursion
- Mentoring hours
- Run events with social entrepreneurs, like cooking events
- Другое:

Did your participants acquire Open Badges at the end of the piloting? *

- Yes
- No
- Only some

Did you manage to use the material from the Up-skilling Programme during the piloting? *

- Yes
- No

Did you manage to test the online interactive support centre, network & e-learning platform (<http://thinksocial.4learning.eu/social-hackathon/>)? *

- Yes
- No

Did you manage to test the Augmented Reality Game? *

- Yes
- No

Did you manage to test the ready-to use Toolkit Kit? *

Yes

No

What was the feedback from the participants regarding the usage of the material of the Up-skilling Programme? *

Overall, the participants found the materials of the upskilling programme to be very beneficial and useful especially for our participants with migrant backgrounds that were finding it challenging to access employment. The materials which focusing on social enterprise all participants to set objectives, identify a goal and discuss ways to achieve the goal. Challenges and barriers can be discussed once trust has developed in the group and there are mainly activities in the programme that allow for this to happen. Through the case studies, it was useful to identify what was possible and we arranged for a guest speaker from a migrant-led social enterprise from Co. Monaghan to join the group in order to share her experiences and bring the final elements of the training to life.

Participants of the Piloting

How many participants took part in the piloting? *

15

What was the medium age of the participants? *

- 18-25
- 25-30
- 30-35
- 35-40
- 40-45
- 45-50
- Older than 50
- Другое:

What target group did you manage to reach for your pilot testing? *

- Migrant women
- Young migrants
- Adult migrants
- Adults from disadvantage backgrounds
- Migrant entrepreneurs
- Другое: Volunteer Cultural Champions

Details of the Piloting

When did the piloting take place? Please, provide dates and the total amount of hours of the piloting. *

The piloting took place on the following dates: Session 1: 7, 9 & 10th February 2023; Session 2: 23rd & 24th February 2023 and Session 3: 2nd & 3rd March 2023. In total we delivered 36 hours of training

Please, share with us how the piloting was planned and implemented. *

The training was organised following the LTTA in Germany in December. We discussed how best to implement the pilots with interested participants and given the geographical size of county Cavan, we offered training in 2 locations. Therefore we delivered the training over 3 sessions with 2 groups of participants, totally 15. We introduced all 5 modules of the Up-skilling programme, the tool bank and mapping tool and we also spent time on the case studies and visioning exercises to come up with gaps in the market for new social enterprises. We tried to encourage participants to think of next steps and plans for these - however given the circumstances of the participants this was not realistic but we support each participant to identify their next steps in terms of personal and professional goals, some of which were linked to exploring social enterprises as a model for progression.

What are the main learnings of the participants? Please, give as detailed answer as possible, even quotes, if you have collected. *

Overall, attendance at all 3 sessions was strong with participants achieving 90% attendance. The evaluation of participants was positive with high levels of engagement with the materials. We used the PPT as needed but focused on the small group work and exercises so that the participants could support each other and exchange ideas. Only 3 participants had previous knowledge of social enterprises and therefore we spent more time on Modules 1, 2, and 3.

Please share with us 3 to 5 video testimonials of the participants who attended the pilot testing. Links to the videos from AdminProject can be provided here: *

We did not record videos of the participants as they did not want to be recorded (lack of confidence, language skills). They have agreed to provide written testimonials if needed.

Are there any comments on how to improve the developed materials (online course, digital platform, modules, etc.) provided by the participants? *

The platform was easy to navigate and we had no technical issues in using the platform during the piloting sessions. There were some minor observations from participants that we are sharing here: In relation to the mapping tool, the description of the case study is poorly formatted (too narrow and too long) and it was difficult to read online for participants. There appears to be two platforms (<https://academy-thinksocial.eu/>) and (<http://thinksocial.4learning.eu/>) and they are not linked - it was recommended to link them so that participants could use and find both. Is it possible to highlight that the lesson plans are for trainers rather than participants.

Thank you for your feedback!

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- ASSERTED KNOWLEDGE (AKNOW)

Educational Program of the Piloting

How was the piloting conducted? *

Face-to-face

Online

Blended method

All of the above

Другое:

What kind of activities were offered during the pilot testing? You can select several options or add yours. *

Workshop on the topic of the developed module

Visits to initiatives & enterprises

Lecture from an expert/ guest speakers

Excursion

Mentoring hours

Run events with social entrepreneurs, like cooking events

Другое:

Did your participants acquire Open Badges at the end of the piloting? *

- Yes
- No
- Only some

Did you manage to use the material from the Up-skilling Programme during the piloting? *

- Yes
- No

Did you manage to test the online interactive support centre, network & e-learning platform (<http://thinksocial.4learning.eu/social-hackathon/>)? *

- Yes
- No

Did you manage to test the Augmented Reality Game? *

- Yes
- No

Did you manage to test the ready-to use Toolkit Kit? *

Yes

No

What was the feedback from the participants regarding the usage of the material of the Up-skilling Programme? *

In general the feedback received was very positive, although some of the participants pointed out that some of the parts of the material were too theoretical and they would have preferred more practical training.

Participants of the Piloting

How many participants took part in the piloting? *

14

What was the medium age of the participants? *

- 18-25
- 25-30
- 30-35
- 35-40
- 40-45
- 45-50
- Older than 50
- Другое:

What target group did you manage to reach for your pilot testing? *

- Migrant women
- Young migrants
- Adult migrants
- Adults from disadvantage backgrounds
- Migrant entrepreneurs
- Другое:
Young people and adults from local community interested in social entrepreneurship

Details of the Piloting

When did the piloting take place? Please, provide dates and the total amount of hours of the piloting. *

The piloting took place on the 6th, 7th, 8th and 9th of March, 5 hours each day, 20 hours in total of face to face training with a commitment of participants to continue with online activities and training that we foreseen might take another 10 hours.

Please, share with us how the piloting was planned and implemented. *

The piloting was initially scheduled in November, however we haven't managed to gather the group of 15 people. Therefore we had to postpone to 2023. The piloting was planned as an intensive training programme, which required a lot of dedication from the participants, but at the same time, it facilitated an interesting and engaging learning experience.

On day 6 and 7 we focused on the training materials of the Upskilling programme, while on day 8 we had a chance to visit a Cofederation of Entrepreneurs/business of Albacete and talk to the SHERPA training programme coordinator. During the last day we had a guest speaker – a president of AJE ALBACETE (Association of Young Entrepreneurs of Albacete) and worked in groups generating social business ideas and solutions to the emerging local social challenges.

What are the main learnings of the participants? Please, give as detailed answer as possible, even quotes, if you have collected. *

As per general feedback obtained, participants enjoyed the learning experience. One the parts that they seem to enjoy most is peer learning and a possibility to exchange experiences. Sustainability was another topic pointed out by the participants.

A more detailed feedback is gathered in the testimonials.

Please share with us 3 to 5 video testimonials of the participants who attended the pilot testing. Links to the videos from AdminProject can be provided here: *

<https://ap.adminproject.eu/files/index/index/2419#folder=96043>

Are there any comments on how to improve the developed materials (online course, digital platform, modules, etc.) provided by the participants? *

Are there any comments on how to improve the developed materials (online course, digital platform, modules, etc.) provided by the participants?

Some suggestions gathered about the digital platform:

- The color of the texts on some presentations is white and with the background gray, I think is difficult to read if it is something that the person can project in a classroom in the future, it will be hard to read as well.
- On the module 1 unidade 1 (in the English, Greek, and Spanish versions) has an "error" or mistake in typing. It says: "Click to edit Master title" and in the Spanish version, you can read what it says.
- On the first module, is it supposed to click on the "image" of the video? because at least when I download it does not have a hyperlink to see the video.

The rest looks practical and easy to use.

Thank you for your feedback!

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Educational Program of the Piloting

How was the piloting conducted? *

- Face-to-face
- Online
- Blended method
- All of the above
- Другое:

What kind of activities were offered during the pilot testing? You can select several options or add yours. *

- Workshop on the topic of the developed module
- Visits to initiatives & enterprises
- Lecture from an expert/ guest speakers
- Excursion
- Mentoring hours
- Run events with social entrepreneurs, like cooking events
- Другое: Online activities

Did your participants acquire Open Badges at the end of the piloting? *

- Yes
- No
- Only some

Did you manage to use the material from the Up-skilling Programme during the piloting? *

- Yes
- No

Did you manage to test the online interactive support centre, network & e-learning platform (<http://thinksocial.4learning.eu/social-hackathon/>)? *

- Yes
- No

Did you manage to test the Augmented Reality Game? *

- Yes
- No

Did you manage to test the ready-to use Toolkit Kit? *

Yes

No

What was the feedback from the participants regarding the usage of the material of the Up-skilling Programme? *

Positive

Participants of the Piloting

How many participants took part in the piloting? *

Online: 10 -13 people Face to face: around 15

What was the medium age of the participants? *

- 18-25
- 25-30
- 30-35
- 35-40
- 40-45
- 45-50
- Older than 50
- Другое: People for more than one of the above mentioned

What target group did you manage to reach for your pilot testing? *

- Migrant women
- Young migrants
- Adult migrants
- Adults from disadvantage backgrounds
- Migrant entrepreneurs
- Другое: Adult trainers, 2nd generation migrants

Details of the Piloting

When did the piloting take place? Please, provide dates and the total amount of hours of the piloting. *

Online Pilots: 29th of November and 1st of December 2022 (Total Duration: 4 hours) Face to face Pilots: 27 and 29 of March 2023 (Total Duration: 15 hours)

Please, share with us how the piloting was planned and implemented. *

In the framework of the pilots the following activities were organised: Online trainings in the form of webinars, face to face workshops based on the idea of entrepreneurship, exchange of good practices and discussions about social entrepreneurship, presentations from experts, group activities on social entrepreneurship (quizzes to test their knowledge, how to develop an idea for a social entrepreneurship using the IKIGAI method, Brainstorming to create an innovative business etc).

What are the main learnings of the participants? Please, give as detailed answer as possible, even quotes, if you have collected. *

Most of the participants were new to the idea of social entrepreneurship but by the end of the courses they learnt about: what is social entrepreneurship, what are the characteristics of a social entrepreneur, what is brainstorming, the empathy map, SWOT analysis, SMART tool, the 4Ps model, the differences between a social and a traditional business, examples of social enterprises. Also they were guided through the platform in order to understand how to use the different tools provided in it (ex mapping tool). They had cooking workshops linked to social entrepreneurship and how they can create a cafe/ restaurant in this framework. They also had the opportunity to see the perspective from a social entrepreneur through a video developed in the framework of the project.

Please share with us 3 to 5 video testimonials of the participants who attended the pilot testing. Links to the videos from AdminProject can be provided here: *

-

Are there any comments on how to improve the developed materials (online course, digital platform, modules, etc.) provided by the participants? *

No, everyone was really happy with the pilots.

Thank you for your feedback!

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