THINK SOCIAL

PROMOTING SOCIAL ENTREPRENEURIAL
MINDSETS FOR A SUSTAINABLE FUTURE

IO3-A5:

ASSESSMENT
AND VALIDATION

OPEN BADGES MANUAL

CULTURE GOES EUROPE
SOZIOKULTURELLE INITIATIVE ERFURT E.V.

Emphasys
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THINK
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IO3-A5: Assessment and Validation

Think Social - Open Badges Manual

Prepared by: **Emphasys** CENTRE

Table of Contents

Contents

1.Introduction: Aims and Activities of IO3/A5

The Intellectual Output 3 of the "THINK SOCIAL" project aims to create a **dynamic and interactive platform** that will function as an **Open Learning Environment** and will support the results of the previous IOs (teaching material and mapping tool, both developed in IO1) as well as an online forum for mentoring, guidance and promotion of ideas. Through this platform, the target group of the THINK SOCIAL project, as well as the general public, will have **access to all the information necessary** to get inspired and to start their own social enterprise, and be able to **communicate and exchange ideas** with other people having the same interests and goals.

In regards to the material that will be offered on the interactive online platform and which was developed in IO1, an addition will be offered, in order to offer additional value, transparency, validation, and recognition of the various competences included in the material. More specifically, in IO3/A5, the THINK SOCIAL consortium will design **an assessment procedure** based on the principles of the **Open Badges system**.

This report will provide information on the:

- **Theoretical background** of the methodology used.
- Description of the **Open Badges' ecosystem** in relation to the structure, criteria, and description for issuers, graphic design, technical integration with the online platform, and endorsement procedure.
- **Practical guidelines** for issuing an Open Badge by using the online platform developed in Intellectual Output 3.
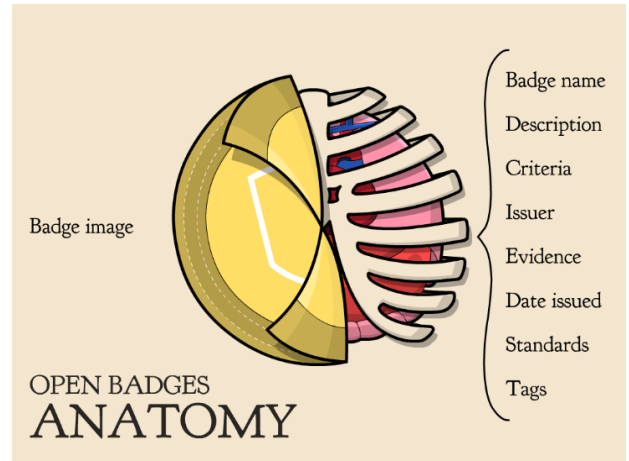
2.Open Badges

2.1.What is an Open Badge?

The Open Badges are a **digital representation** of skills, learning outcomes, achievements or experience such as:

- Hard skills: knowledge, competences, etc.
- Soft skills: critical thinking, communication, etc.
- Participation and community involvement
- Official certification
- Authorization

An Open Badge is an **innovative system** that was created in the USA and it is now used worldwide for the **validation and recognition of learning**, as it is offered as an **open educational resource**. It is a technology that promotes open access and participation of all stakeholders involved in the badges process, while allowing the **creation of synergies** between the learners-earners, the issuers (i.e. schools, stakeholders, enterprises, NGOs including trainers/ volunteers as facilitators) and the badge consumers (i.e. formal education, public authorities, official bodies, (potential) employers). This will lead to the **endorsement process** leading to a transparent, transferable, valid and credible validation of a body of skills and knowledge related to a set of competences.

The Open Badges system is a very **inclusive solution**: it enables anyone to **get actively involved in designing, testing, implementing and promoting learning outcomes and achievements**. This is what major European documents on Recognition are calling for, as well as Erasmus+ which emphasizes in the "transparency and recognition of skills and qualifications to facilitate learning, employability and labour mobility: priority will be given to actions promoting permeability across education, training and youth fields as well as the simplification and rationalisation of tools for transparency, validation and recognition of learning outcomes. This includes promoting innovative solutions for the recognition and validation of competences acquired through informal, non-formal, digital and open learning" (Horizontal Priorities).

The concept comes from the badges that scouts receive for skills they acquire or activities that they have taken part in and are then displayed on the sleeve of their uniform or on their backpacks. Therefore, **an Open Badge is visually verified evidence of achievement**. In addition to the visual part (image) that a typical badge also has, it includes also meta-data, which is encoded in the image. Each digital badge must comply with the required standard data fields in

order to be valid, such as: issuer, date of issue, description of the badge, link to assessment criteria, link to evidence of what a badge owner is claiming, link to a specific competence framework and tags, which puts an Open Badge in relation to specific context.

2.2. What are the benefits of an Open Badge?

Open Badges have various benefits:

- Badges can **demonstrate a wider range of skills and achievements** of a learner acquired through formal, non-formal and informal learning methods and activities.
- Badges are **portable and verifiable digital objects**. All this information may be packaged within a badge image file that can be displayed via online CVs and social networks.
- Each Badge includes the **description of the achievement**: i.e., it describes the particular path a learner undertook for his or her achievement, accompanied by the evidence to support the badge award.
- Each Badge includes **information about the earner's identity**, **a link to information about the issuer** and **a link to a description of what a badge represents**.
- Badges can be used to **unlock learning and career pathways**. They can be used to support individuals to achieve learning goals, to provide routes into employment; and to nurture and progress talent within organizations.
- Badges can represent **personal attributes** that matter to employers (such as digital literacy).
- Badges can be used in a **professional or educational context**. Thousands of organizations, including non-profit organizations, major employers or educational institutions, issue badges in accordance with the Open Badges Specification.

2.3. What are the key elements of an Open Badge?

2.3.1. The Issuer

The issuer is responsible to **define a competence** that could be acquired by a user, **to design the learning material** for it and **to assess the users** with regards to the acquisition of the competence. The issuer then creates a relevant badge and makes it available for earning by any user. For each badge, the issuer should make available details of the **criteria** that an earner must meet in order to be awarded the specific badge. The reviewer of an assessment compares the evidence provided by the earner against the specific badge criteria.

Any individual or organization can create an Issuer profile and begin defining and issuing Open Badges. This is done by a diverse range of organizations and communities, including:

- Schools and universities
- Employers
- Community and non-profit organizations
- Government agencies (including NASA)
- Libraries and museums
- Event organizers and science fairs (Including Intel)

- Companies and groups focused on personal development, such as **the THINK SOCIAL consortium** in this case.

2.3.2.The Badge Issuing Platforms

Many companies have **badge issuing platforms**, compliant with the Open Badges Specification. They provide a wide range of services that allow **non-technical users to issue Open Badges credentials**. The platforms used for issuing Open Badges offer a variety of custom services including online badge designers, badge discovery, issuing, assessment workflow, display, user profiles, social sharing and tools to integrate with existing learning systems. All Open Badges issuing platforms allow recipients to **export their badges to other online options**. This allows users to stack and share their badges earned on different platforms and to choose their own spaces to establish their identity on the web. For the THINK SOCIAL project, the platform developer (Emphasys Centre) will **display the Open Badges that the learners will earn** and will give them the opportunity to **export** them.

2.3.3.The Earner

Open Badges help recognize skills gained through a variety of experiences, regardless of the age or background of the learner. They allow earners to have a **motivation** to go through the acquisition of a new skill, competence, etc., to **get awards** for following their interests and passions, and to **unlock opportunities** in life and work by standing out from the crowd. Earners have to **register on the organization's platform** and can claim a badge when the pre-defined criteria have been met during the evaluation phase.

2.3.4.The Assessment Process

There are different options for the assessment process:

- **Asynchronous assessment**: learners seek out the assessment when it is convenient for them instead of being required to take an exam at a pre-determined time.
- **Stealth assessment**: assessment and awarding badges can happen automatically and provide immediate feedback.
- **Portfolio assessment**: work samples, projects and other artefacts the learner has produced can be used as evidence for claiming a badge.

2.3.5.The Displayer

Open Badges are designed to be shared. By sharing them, individuals **exhibit their achievements to others and turn them into a valuable currency to unlock new opportunities**. Most issuing platforms provide users with the ability to connect and store their badges to this Backpack. When retrieving badges from the earner's Mozilla Backpack (using the account connected to the email

address), the displayer will only be able to access those badges that the earner has chosen to be public.

Badges can also be shared:

- On blogs, websites, e-Portfolios, and professional networks
- In job applications
- On social media sites - Twitter, Google+, Facebook, LinkedIn
- In an e-mail signature

2.4. What are the technical aspects?

An earnable badge is defined as a badge class, using a variety of data items including **descriptions, criteria and information about the issuing organization**. When an issuer decides to award that badge to a specific earner, he or she creates a badge assertion. A badge assertion describes the data for an awarded badge. It includes the **earner's identity** and a **link to the generic badge class**, which in turn is linked to information about the badge issuer. The image for a badge should be a square PNG (or SVG). The file size should be a maximum of 256KB and should not be smaller than 90 px square.

Pieces of information that can be verified and explored in a badge:

- Details about the **organisation issuing the badge**
- **What the individual has done** to earn the badge
- The **criteria** that the badge has been assessed against
- That the badge was **issued** to the expected recipient
- The badge **earner's unique evidence** (optionally included)
- **When** the badge was issued and **whether** it expires

3. The THINK SOCIAL Open Badges

Open Badges provide portable and verifiable information about various skills and achievements. Adults can unlock opportunities by sharing collections of badges representing desired skill sets in a dynamic, evidence-based way. **Open Badges represent legitimate, authenticated achievements described within the badge and linked to the THINK SOCIAL project**.

The THINK SOCIAL consortium has designed the THINK SOCIAL competence framework (IO1/A3) and the THINK SOCIAL Educational Pack (IO1/A4) for the following modules:

- Module 1: Social and sustainable entrepreneurship. Make the difference!
- Module 2: Creating a social business. The challenge.
- Module 3: Establishing objectives and goals. From dreams to plan.

- Module 4: Sustainable resources planning. Beyond planning.
- Module 5: Getting started! Making the first step in practice.

The THINK SOCIAL consortium has created **one badge for each module** (Figure 1). Each module is divided into four levels: **Level 1**, **Level 2**, **Level 3**, and **Level 4** and for each level, one badge is considered.

According to the percentage of correct answers in each assessment quiz (10 questions per quiz), the corresponding badge will be given:

- **Level 1:** 50%-59% correct answers of the total number of questions (5 questions)
- **Level 2:** 60%-69% correct answers of the total number of questions (6 questions)
- **Level 3:** 70%-79% correct answers of the total number of questions (7 questions)
- **Level 4:** 80%-100% correct answers of the total number of questions (8-10 questions)

An **additional badge** will be awarded to learners who will successfully complete all the THINK SOCIAL modules and receive all the Badges **at level 4**.
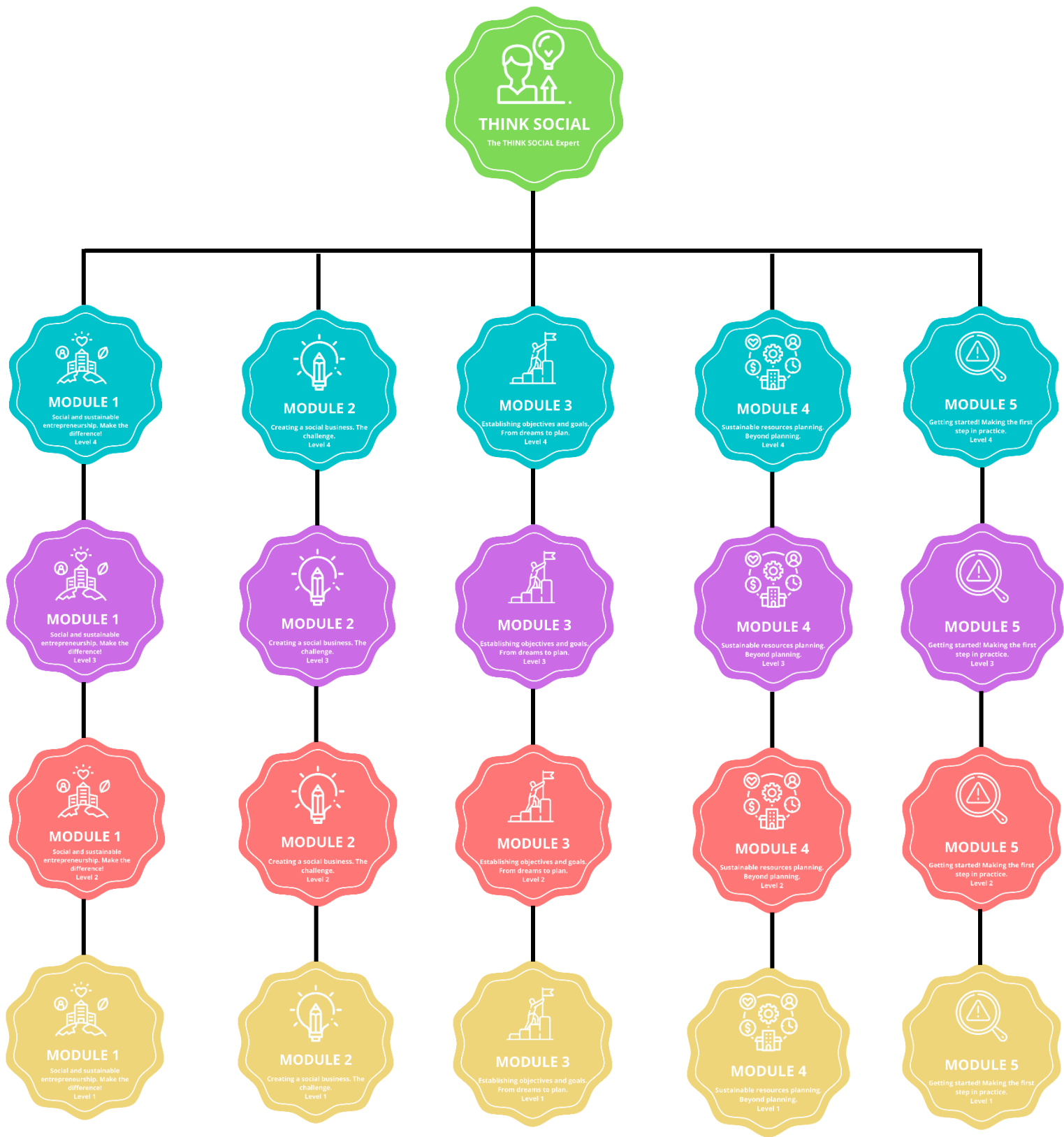
Figure 1: Tree structure of the THINK SOCIAL Open Badges

Each Open Badge consists of the below:

- **Name**: The name of the Open Badge is comprised by the name of the skill or its subskill.
- **Learning Outcomes**: A list of the learning outcomes to be acquired.
- **Design of Open Badge**: The Visualization (image) of the Open Badge for each skill (see Figure 1)
- **Main Objective**: A description of the Open Badge related to the main objectives of each Badge.
- **Assessment Criteria**: The criteria to be used to assess whether the learning outcomes of all groups have been achieved and whether the set of skills and competences of all groups have been acquired by the learners. The criteria and the assessment methods that have to be followed in order to receive a badge are described in the following sections.
- **Evidence**: The proof and the evidence of the acquired skills i.e. quiz grades, etc. This process is fully automatized on the e-tool where the assessment tests are automatically graded.
- **Issued by**: In this section the issuer of the Open Badge is specified, which in this case is the THINK SOCIAL Consortium.

4. The THINK SOCIAL Open Badges Awarding Criteria

The learners will acquire an open badge based on the number (percentage) of their correct answers. The levels are defined as shown below:

- **Level 1:** 50%-59% correct answers of the total number of questions
- **Level 2:** 60%-69% correct answers of the total number of questions
- **Level 3:** 70%-79% correct answers of the total number of questions
- **Level 4:** 80%-100% correct answers of the total number of questions
- **Overall badge**: To obtain the THINK SOCIAL Overall Badge, the learners need to complete the **Level 4 Badge** of **all** the modules. In other words, the learners who will receive the 5 badges of Level 4 (one for each module), they will be awarded with the THINK SOCIAL Overall Badge.

Figure 2: The THINK SOCIAL Overall Badge

5. Overview of the THINK SOCIAL Open Badges

5.1.Module 1: Social and sustainable entrepreneurship. Make the difference!

Module 1 – Level 1
Criteria: Pass the Assessment Quiz test with passing grade **50-59%**
Description: This badge is awarded for completing **Module 1** "Social and sustainable entrepreneurship. Make the difference!" on **'Level 1'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on: 1. what sustainability is   2. the components of the sustainability and how to apply the concept in the enterprise   3. the differences between a sustainable and unsustainable scopes   4. the meaning of social enterprise   5. what a social enterprise is   6. the characteristics of a social enterprise and what it makes it different   7. the differences between an "enterprise" and "social enterprise"
Learning Outcomes: ethical and sustainable thinking, social values of the communities

Module 1 – Level 2
Criteria: Pass the Assessment Quiz test with passing grade **60-69%**
Description: This badge is awarded for completing **Module 1** "Social and sustainable entrepreneurship. Make the difference!" on **'Level 2'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on: 1. what sustainability is   2. the components of the sustainability and how to apply the concept in the enterprise   3. the differences between a sustainable and unsustainable scopes   4. the meaning of social enterprise   5. what a social enterprise is

6. the characteristics of a social enterprise and what it makes it different

7. the differences between an "enterprise" and "social enterprise"

Learning Outcomes: ethical and sustainable thinking, social values of the communities

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Module 1 – Level 3

Criteria: Pass the Assessment Quiz test with passing grade **70-79%**

Description: This badge is awarded for completing **Module 1** "Social and sustainable entrepreneurship. Make the difference!" on **'Level 3'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. what sustainability is

2. the components of the sustainability and how to apply the concept in the enterprise

3. the differences between a sustainable and unsustainable scopes

4. the meaning of social enterprise

5. what a social enterprise is

6. the characteristics of a social enterprise and what it makes it different

7. the differences between an "enterprise" and "social enterprise"

Learning Outcomes: ethical and sustainable thinking, social values of the communities

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MODULE 1

Social and sustainable entrepreneurship. Make the difference!
Level 3

	Module 1 – Level 4
	Criteria: Pass the Assessment Quiz test with passing grade **80-100%**
	Description: This badge is awarded for completing **Module 1** "Social and sustainable entrepreneurship. Make the difference!" on **'Level 4'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on: 1. what sustainability is 2. the components of the sustainability and how to apply the concept in the enterprise 3. the differences between a sustainable and unsustainable scopes 4. the meaning of social enterprise 5. what a social enterprise is 6. the characteristics of a social enterprise and what it makes it different 7. the differences between an "enterprise" and "social enterprise"
	Learning Outcomes: ethical and sustainable thinking, social values of the communities

5.2.Module 2: Creating a social business. The challenge.

	Module 2 – Level 1
	Criteria: Pass the Assessment Quiz test with passing grade **50-59%**
	Description: This badge is awarded for completing **Module 2** "Creating a social business. The challenge." on **'Level 1'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on: 1. what the main characteristics and behaviors of a social entrepreneur are 2. how to do a self-assessment and identify the competences that they have to have to be a social entrepreneur 3. the reflection about the social scope of their entrepreneurial idea 4. the definition of the social approach of a business idea 5. the analysis of the environment and the identification of the social needs and challenges 6. how to integrate social challenges in their business idea 7. how to identify the benefit of the integration of social scope in a business idea

Learning Outcomes: spotting opportunities, vision, motivation and perseverance

Module 2 – Level 2

Criteria: Pass the Assessment Quiz test with passing grade **60-69%**

Description: This badge is awarded for completing **Module 2** "Creating a social business. The challenge." on **'Level 2'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. what the main characteristics and behaviors of a social entrepreneur are

2. how to do a self-assessment and identify the competences that they have to have to be a social entrepreneur

3. the reflection about the social scope of their entrepreneurial idea

4. the definition of the social approach of a business idea

5. the analysis of the environment and the identification of the social needs and challenges

6. how to integrate social challenges in their business idea

7. how to identify the benefit of the integration of social scope in a business idea

Learning Outcomes: spotting opportunities, vision, motivation and perseverance

Module 2 – Level 3

Criteria: Pass the Assessment Quiz test with passing grade **70-79%**

Description: This badge is awarded for completing **Module 2** "Creating a social business. The challenge." on **'Level 3'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. what the main characteristics and behaviors of a social entrepreneur are

2. how to do a self-assessment and identify the competences that they have to have to be a social entrepreneur

3. the reflection about the social scope of their entrepreneurial idea

4. the definition of the social approach of a business idea

5. the analysis of the environment and the identification of the social needs and challenges

6. how to integrate social challenges in their business idea

7. how to identify the benefit of the integration of social scope in a business idea

Learning Outcomes: spotting opportunities, vision, motivation and perseverance

Module 2 – Level 4

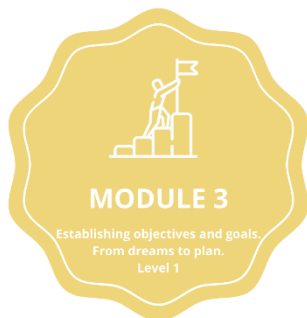**Criteria:** Pass the Assessment Quiz test with passing grade **80-100%**

Description: This badge is awarded for completing **Module 2** "Creating a social business. The challenge." on **'Level 4'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. what the main characteristics and behaviors of a social entrepreneur are

2. how to do a self-assessment and identify the competences that they have to have to be a social entrepreneur

3. the reflection about the social scope of their entrepreneurial idea

4. the definition of the social approach of a business idea

5. the analysis of the environment and the identification of the social needs and challenges

6. how to integrate social challenges in their business idea

7. how to identify the benefit of the integration of social scope in a business idea

Learning Outcomes: spotting opportunities, vision, motivation and perseverance

MODULE 2

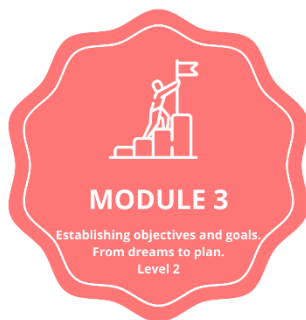Creating a social business. The challenge.
Level 4

Module 3 – Level 1
Criteria: Pass the Assessment Quiz test with passing grade **50-59%**
Description: This badge is awarded for completing **Module 3** "Establishing objectives and goals. From dreams to plan." on **'Level 1'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on: 1. what social objectives in the framework of a social business are 2. how to identify and set social objectives 3. what the benefits of defining objectives for a social business plan are 4. the pros and cos of social objectives settings 5. what a social business plan is 6. the difference between a "traditional business plan" and a "social business plan" 7. the different steps to create a business plan 8. the meaning of social impact assessment 9. how to establish a set of indicators to facilitate the assessment of social impact of a business
Learning Outcomes: planning and management, social values of the communities

Module 3 – Level 2
Criteria: Pass the Assessment Quiz test with passing grade **60-69%**
Description: This badge is awarded for completing **Module 3** "Establishing objectives and goals. From dreams to plan." on **'Level 2'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on: 1. what social objectives in the framework of a social business are 2. how to identify and set social objectives 3. what the benefits of defining objectives for a social business plan are 4. the pros and cos of social objectives settings 5. what a social business plan is 6. the difference between a "traditional business plan" and a "social business

plan"

7. the different steps to create a business plan

8. the meaning of social impact assessment

9. how to establish a set of indicators to facilitate the assessment of social impact of a business

Learning Outcomes: planning and management, social values of the communities

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Module 3 – Level 3

Criteria: Pass the Assessment Quiz test with passing grade **70-79%**

Description: This badge is awarded for completing **Module 3** "Establishing objectives and goals. From dreams to plan." on **'Level 3'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. what social objectives in the framework of a social business are

2. how to identify and set social objectives

3. what the benefits of defining objectives for a social business plan are

4. the pros and cos of social objectives settings

5. what a social business plan is

6. the difference between a "traditional business plan" and a "social business plan"

7. the different steps to create a business plan

8. the meaning of social impact assessment

9. how to establish a set of indicators to facilitate the assessment of social impact of a business

Learning Outcomes: planning and management, social values of the communities

MODULE 3

Establishing objectives and goals.
From dreams to plan.
Level 3

Module 3 – Level 4

Criteria: Pass the Assessment Quiz test with passing grade **80-100%**

Description: This badge is awarded for completing **Module 3** "Establishing objectives and goals. From dreams to plan." on **'Level 4'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. what social objectives in the framework of a social business are

2. how to identify and set social objectives

3. what the benefits of defining objectives for a social business plan are

4. the pros and cos of social objectives settings

5. what a social business plan is

6. the difference between a "traditional business plan" and a "social business plan"

7. the different steps to create a business plan

8. the meaning of social impact assessment

9. how to establish a set of indicators to facilitate the assessment of social impact of a business

Learning Outcomes: planning and management, social values of the communities

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5.4. Module 4: Sustainable resources planning. Beyond planning.

Module 4 – Level 1

Criteria: Pass the Assessment Quiz test with passing grade **50-59%**

Description: This badge is awarded for completing **Module 4** "Sustainable resources planning. Beyond planning." on **'Level 1'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. the different type of resources to manage a social business

2. how to manage the resources in a sustainable way

3. what the benefits of sustainable management of resources are

4. how to assess the different use of resources

5. how to apply the information on resources management to improve the business environment

Learning Outcomes: mobilizing resources, ethical thinking, positive value creation

Module 4 – Level 2

Criteria: Pass the Assessment Quiz test with passing grade **60-69%**

Description: This badge is awarded for completing **Module 4** "Sustainable resources planning. Beyond planning." on **'Level 2'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. the different type of resources to manage a social business

2. how to manage the resources in a sustainable way

3. what the benefits of sustainable management of resources are

4. how to assess the different use of resources

5. how to apply the information on resources management to improve the business environment

Learning Outcomes: mobilizing resources, ethical thinking, positive value creation

Module 4 – Level 3

Criteria: Pass the Assessment Quiz test with passing grade **70-79%**

Description: This badge is awarded for completing **Module 4** "Sustainable resources planning. Beyond planning." on **'Level 3'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. the different type of resources to manage a social business

2. how to manage the resources in a sustainable way

3. what the benefits of sustainable management of resources are

4. how to assess the different use of resources

5. how to apply the information on resources management to improve the business environment

Learning Outcomes: mobilizing resources, ethical thinking, positive value creation

	Module 4 – Level 4
	Criteria: Pass the Assessment Quiz test with passing grade **80-100%**
	Description: This badge is awarded for completing **Module 4** "Sustainable resources planning. Beyond planning." on **'Level 4'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:
	1. the different type of resources to manage a social business
	2. how to manage the resources in a sustainable way
	3. what the benefits of sustainable management of resources are
	4. how to assess the different use of resources
	5. how to apply the information on resources management to improve the business environment
	Learning Outcomes: mobilizing resources, ethical thinking, positive value creation

5.5. Module 5: Getting started! Making the first step in practice.

	Module 5 – Level 1
	Criteria: Pass the Assessment Quiz test with passing grade **50-59%**
	Description: This badge is awarded for completing **Module 5** "Getting started! Making the first step in practice." on **'Level 1'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:
	1. the first steps before starting your business
	2. how to manage the first days of the business
	3. how to communicate to and with your community
	4. how to evaluate the first days of your business and use the information to improve it
	5. how to identify the risk and assess them
	6. the mitigation of the risks and their conversion into an asset for the business
	7. how to assess your experience to improve the business
	Learning Outcomes: copying with ambiguity, uncertainty and risk, learning through experience

Module 5 – Level 2

Criteria: Pass the Assessment Quiz test with passing grade **60-69%**

Description: This badge is awarded for completing **Module 5** "Getting started! Making the first step in practice." on **'Level 2'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. the first steps before starting your business

2. how to manage the first days of the business

3. how to communicate to and with your community

4. how to evaluate the first days of your business and use the information to improve it

5. how to identify the risk and assess them

6. the mitigation of the risks and their conversion into an asset for the business

7. how to assess your experience to improve the business

Learning Outcomes: copying with ambiguity, uncertainty and risk, learning through experience

Module 5 – Level 3

Criteria: Pass the Assessment Quiz test with passing grade **70-79%**

Description: This badge is awarded for completing **Module 5** "Getting started! Making the first step in practice." on **'Level 3'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on:

1. the first steps before starting your business

2. how to manage the first days of the business

3. how to communicate to and with your community

4. how to evaluate the first days of your business and use the information to improve it

5. how to identify the risk and assess them

6. the mitigation of the risks and their conversion into an asset for the business

7. how to assess your experience to improve the business

Learning Outcomes: copying with ambiguity, uncertainty and risk, learning through experience

Module 5 – Level 4
Criteria: Pass the Assessment Quiz test with passing grade **80-100%**
Description: This badge is awarded for completing **Module 5** "Getting started! Making the first step in practice." on **'Level 4'**. The earner of this badge has proven to have the following knowledge, skills and attitudes on: 1. the first steps before starting your business   2. how to manage the first days of the business   3. how to communicate to and with your community   4. how to evaluate the first days of your business and use the information to improve it   5. how to identify the risk and assess them   6. the mitigation of the risks and their conversion into an asset for the business   7. how to assess your experience to improve the business
Learning Outcomes: copying with ambiguity, uncertainty and risk, learning through experience

5.6. The THINK SOCIAL Overall Badge

The THINK SOCIAL Overall Badge
Criteria: Collect all **5** Open Badges at level **4**
Description: This badge is awarded for completing the **THINK SOCIAL overall course.** The earner of this badge has proven to have the following knowledge, skills and attitudes on: 1. Module 1: Social and sustainable entrepreneurship. Make the difference!   2. Module 2: Creating a social business. The challenge.   3. Module 3: Establishing objectives and goals. From dreams to plan!   4. Module 4: Sustainable resources planning. Beyond planning.   5. Module 5: Getting started! Making the first step in practice.

Learning Outcomes: copying with ambiguity, uncertainty and risk, learning through experience, mobilizing resources, ethical and sustainable thinking, positive value creation, planning and management, social values of the communities, spotting opportunities, vision, motivation and perseverance
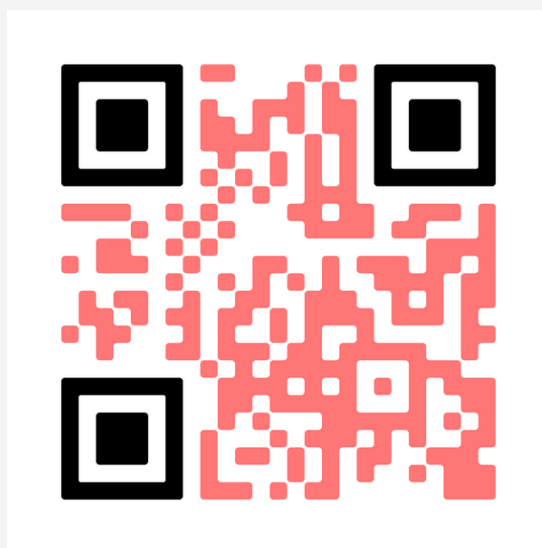
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